Answer the following questions and be detailed in your answers. You will be marked according to level of detail and planning (efforts) that you show for this stage of the project:

* What is the Purpose of the Website?

**: The website aims to promote a fitness and yoga-related business named Aura Life Fitness. The website provides information about the services offered, testimonials, Pricing and plans, Address, and contact information.**

* Who is the Target Audience?

**: The target audience is individuals interested in fitness and yoga, seeking classes, personalized sessions, and specialized workshops. The testimonials suggest that the website caters to people looking for a transformative and holistic fitness experience.**

* How many pages will be included in your website?

**: Our website includes 4 pages.**

1. **Home (index.html)**
2. **About (about.html)**
3. **Service (service.html)**
4. **Contact (contact.html)**

* What graphics will you use on the website

**: The graphics that we use on our websites are:**

1. **Logos: The logos of our website Aura life Fitness and different media and publishing companies logo where the business is featured.**
2. **Image: The image of costumers , photographs of yoga artist , photographs accompanying testimonials.**

* What colours (colour scheme) will you use on the website?

**: 1. Background Color:**

* **Primary Background Color: #f4f4f4 (Light gray)**
* **Hero Section Background: #fdf2e9 (Light peach)**
* **Featured In Section Background: #fdf2e9 (Light peach)**
* **Testimonials Section Background: #fdf2e9 (Light peach)**
* **Pricing Section Background: #fdf2e9 (Light peach)**
* **Footer Background: #fdf2e9 (Light peach)**
* **Footer Logo Background: #fdf2e9 (Light peach)**

1. **Text Colors:**

* **Main Text Color: #4d2809 (Dark brown)**
* **Subheading Color: #cf711f (Orange)**
* **Testimonial Name Color: #6f6f6f (Light gray)**
* **Footer Text Color: #767676 (Gray)**
* **Footer Link Color: #767676 (Gray) - #555 (Dark gray) on hover**

1. **Logo Colors:**

* **Logo Border Color: #fab9b9 (Lighter peach)**
* **Logo Hover Shadow Color: grey**

1. **Special Elements:**

* **Box Shadow for Hover Effect: 1px 2px 10px 5px white**
* **Pricing Box Border Color: rgba(255, 0, 0, 0.147) (Light red)**
* What font styles will you use within the website?

**: The website uses a combination of system fonts and imported Google Fonts.**

**1. System Fonts:**

* **Body Font: Arial, Helvetica, sans-serif**

**2. Imported Google Fonts:**

**Font Families:**

* **'Montserrat', sans-serif**
* **'Inconsolata', monospace**
* **'Qahiri', sans-serif**
* **'Source Code Pro', monospace**

**Font Weights and Styles:**

* **Inconsolata: Regular**
* **Montserrat: Regular**
* **Qahiri: Regular**
* **Source Code Pro: Italic, Light (200), Regular (400)**
* What features will be displayed on the webpages?

**: 1. Header Navigation:**

* **Home**
* **About**
* **Service**
* **Contact**

**2. Hero Section:**

* **Welcome message**
* **Information about yoga**

**3. Featured Section:**

* **Logos of publications where the business has been featured**

**4. Testimonials Section:**

* **Testimonials with customer photos and feedback**

**5. Gallery Section:**

* **A gallery of images (related to fitness or yoga)**

**6. Pricing Section:**

* **Pricing plans with details for Basic and Advance levels**

**7. Footer:**

* **Logo with social links**
* **Contact information**
* **Navigation links for Account, Company, and Resources**